



# Southern Lehigh School District

High School Syllabus

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## Global Business and E-Commerce 2013-2014

### Course Description:

This course introduces students to basic business principles that are important to be successful in a global marketplace. It helps students identify business operations in various regions and to understand cultural differences in other countries and the challenge created by those differences. An emphasis on E-Commerce and its impact on the global marketplace will be included in the curriculum.

### Course Content:

- Geography
  - o Where in the World is That?
- Where Did That Come From?
- Business Basics
  - o What is Global Business?
  - o Import, Export, and Trade Relations
- International Management
  - o Structures of International Business Organizations
  - o Human Resources
- Cultural and Social Influences on Business
- Government and Political Influences on Business
- Economic and Geographic Influences on Business
- Foreign Exchange and International Finance
- Technology and the Future Global Economy

### Required Textbooks and/or Other Reading/Research Materials

"International Business". Donald Baack, Ph. D., Glencoe/McGraw Hill, 2008.

Guest Speakers

Various Websites

### Course Requirements:

Each student is required to complete all projects, tests and assignments. Failure to do so will affect the student's overall grade.

### Grade Components/Assessments:

Tests and Quizzes:	30% - 40%
In-Class Activities and Notebook:	20%
Homework:	10% - 20%

Projects:

20% - 40%

Each marking period is worth 20% of a student's overall grade. The midterm and final exam are each worth 10% of a student's overall average:

Quarter 1	20%
Quarter 2	20%
<b>Midterm</b>	<b>10%</b>
Quarter 3	20%
Quarter 4	20%
<b>Final</b>	<b>10%</b>

Required Summer Reading/Assignments:

There are no summer reading assignments.